

CAMPAIGN 2026 AT A GLANCE

United Way of Greater Kingsport

Campaign Theme: *United is the Way*
Campaign Goal: **\$2,500,000.00**

Campaign Dates: **Pacesetter Campaign** – August 18 – September 18, 2026
Community Campaign – September 19 – November 13, 2026
All campaign results need to be *reported* to United Way by 4 p.m. one week prior to the celebration to be counted in the celebration numbers.

Campaign Events: **Regional Campaign Kick-off** – August 18, 2026, 11:30 – 1:00 MeadowView Convention Center
United We Golf Tournament – September 28, Cattails at MeadowView

Campaign Celebration November 19, 2026, 11:30 – 1:00 pm, Kingsport Farmers Market

Leadership Giving Thank You Event – January 2027, TBD

Extra Mile Club Print: *Balloon Glow* by Jay Huron

Video: **2026 Local Video – United Is The Way** Visit www.uwaykpt.org/2026campaign

Speakers and Tours: Agency or UW Representatives available for speaking engagements. Please complete Agency Speakers and Tours form and return to Lori Miller lmiller@uwaykpt.org or call 423-378-3409 ext. 140 for more information.

