UNITED WAY
Greater Kingsport

# GIVE TODAY!

## WHY GIVE?

Building a stronger community takes all of us–and United is the Way. United Way of Greater Kingsport brings together people, businesses, and organizations to impact over 1,400 lives every day. As our region faces rising economic uncertainty and escalating social service demands, we remain committed to our mission. United Way of Greater Kingsport mobilizes our community to action so that all can thrive. When others hesitate, we step forward–because United is the Way.

# UNITED IS THE WAY™

## TELL US ABOUT YOURSELF

❑ Mr. ❑ Mrs. ❑ Ms. ❑ Dr.

Full Name _____

Home Address _____

City _____ State _____ Zip _____

Email _____

Cell Phone _____

❑ I would like updates about how my investment is helping.

For volunteer opportunities visit www.volunteer-united.org

## DECIDE HOW MUCH TO CONTRIBUTE & HOW TO GIVE

Total Amt: $ _____

○ Give online at uwaykpt.org/give

○ Cash

○ Check
Please make payable to United Way of Greater Kingsport

○ Bill me ○ Quarterly One-Time MM/YY___/___

**PLEASE SIGN** _____ **DATE**_____

❑ Credit Card
If you would like to pay by credit card, please visit us online at www.uwaykpt.org/give or contact our finance department at (423) 378-3409 ext. 150.

Optional: Please send $_____of my total gift to another United Way or Community Chest Code _____ (*$50 minimum donation).

### Be a part of the Legacy Giving Society!

❑ **I am interested in making a contribution to the UWGK Endowment. Please have someone contact me. For more info, visit uwaykpt.org.**

❑ Yes, I am a leadership giver ($500 gifts and up). Please write your name and/or spouse's name as you would like it to appear in the Leadership Giving Booklet. _____

❑ I would prefer to be listed as anonymous in the Leadership Giving Booklet

❑ Yes, I would like to receive the Extra Mile print.

301 Louis St., Suite 201 • Kingsport, TN 37660 • (423) 378-3409 • UWAYKPT.ORG

## MISSION & VISION

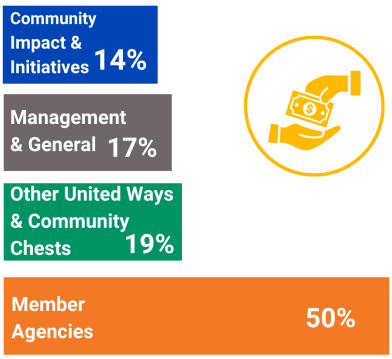
**UWGK mobilizes the community to action so all can thrive.**

**MISSION:** TO IMPROVE LIVES
UWGK mobilizes our community to action by addressing local health and human service needs.

**VISION:** A community where everyone has an opportunity to THRIVE.

**HOW YOUR DOLLAR IS INVESTED**

**2025 Campaign Detail (Based on $1)**




## HOW MUCH SHOULD I GIVE?

Your gift is a personal matter based on many factors, including your own financial ability. How much you give is a personal and voluntary decision. Many contributors welcome a guide so that each person may contribute according to their means.

## CARING GIFT GUIDE

| Income | Percentage | Annual Gift |
|---|---|---|
| Less than $1,400/month | 2% of one month's income | Up to $28 |
| $1,400 to $1,899/month | 2.5% of one month's income | $35 to $48 |
| $1,900 to $3,199/month | 3% of one month's income | $57 to $98 |
| $3,200 to $3,699/month | 3.5% of one month's income | $112 to $130 |
| $3,700 to $4,199/month | 5% of one month's income | $185 to $210 |
| $4,200 to $4,699/month | 6.5% of one month's income | $273 to $305 |
| $4,700 to $5,199/month | 8% of one month's income | $376 to $416 |
| $5,200 to $5,999/month | 9.5% of one month's income | $494 to $570 |
| $6,000 to $7,999/month | 10% of one month's income | $600 to $800 |
| $8,000 to $8,999/month | 11% of one month's income | $880 to $990 |
| $9,000 or more/month | 12% of one month's income | $1,080 and up |

**Fair Share Concept**
1 hour's pay per month for hourly employees or 1% of salary.

## LEADERSHIP GIVING

Recognizes those who give annually at the levels listed below. To qualify for leadership giving through a combined gift with another household member, be sure to list the person's name and his/her employer. Also please list the name(s) as you would like it/them to appear in the Leadership Giving Recognition Booklet.

**Tocqueville Giving Society - $10,000 and above**

**Leadership Giving Society - $500- 9,999**

| | |
|---|---|
| Platinum Quill | $7,500–$9,999 |
| Gold Quill | $5,000–$7,499 |
| Silver Quill | $3,500–$4,999 |
| Pewter Quill | $2,000–$3,499 |
| Bronze Quill | $1,500–$1,999 |
| Copper Quill | $1,000–$1,499 |
| Initial Quill | $500-999 |

**Extra Mile Club** is a program for those who give $250 or more. Please place a check mark in the space provided on the front of this form if you wish to receive a thank you art print.

## PARTICIPATING AREA COMMUNITY CHESTS/ UNITED WAYS AND CODES

Thank you for giving to United Way of Greater Kingsport. If desired, you may also choose to designate a portion of your gift ($50 minimum donation) to one of these participating area Community Chests / United Ways.

**Community Chest of**
30–Baileyton
31–Blountville
35–Sullivan South
36–Fall Branch
37–Gray
40–Greater Indian Springs
42–Mount Carmel
43–Piney Flats
45–Sulphur Springs
48–West Carter's Valley

**United Way of**
33–Bristol
38–Greene County
39–Hawkins County
41–East Tennessee Highlands
46–Unicoi County
47–Southwest Virginia

Your contribution may be tax deductible. No goods or services were provided in return for this contribution. United Way of Greater Kingsport provides written substantiation for contributions of $250 or more.

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