



UNITED WE'RE STRONG
GIVE TODAY!

WHY GIVE?

A gift to United Way of Greater Kingsport's 2023 Campaign helps IMPROVE 1400 LIVES every day! All of us—the advocates, the volunteers, and the givers like you—fight for the health, education, and financial stability of every person in our community. Because **UNITED WE'RE STRONG**. Because the challenges we face are complex. And the fight is not over. Now, more than ever, we need your support to build resilient communities that will thrive for the long term. Thank you for joining the fight!

United Way
of Greater Kingsport



TELL US ABOUT YOURSELF

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Full Name _____

Company _____

Home Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____

☐ I would like updates about how my investment is helping.

For volunteer opportunities visit www.volunteer-united.org

DECIDE HOW MUCH TO CONTRIBUTE & HOW TO GIVE

☐ Payroll Deduction \$ _____ x _____ Total Amt \$ _____
of pay periods

OR

☐ Direct Gift Total Amt \$ _____

☐ Cash

☐ Check

Please make payable to United Way of Greater Kingsport

☐ Bill me ☐ Quarterly ☐ One-Time MM/YY ____/____

PLEASE SIGN _____ DATE _____

☐ Credit Card

If you would like to pay by credit card, please visit us online at www.uwaykpt.org/give or contact our finance department at (423)378-3409 ext. 15.

Optional: Please send \$ _____ of my total gift to another United Way or Community Chest Code (*\$50 minimum donation).

Other Giving Options

☐ I am interested in making a contribution by way of stock, a planned gift, an endowment gift, or a bank transfer. Please have someone contact me.

- ☐ Yes, I am a leadership giver (\$500 gifts and up). Please write your name and/or spouse's name as you would like it to appear in the Leadership Giving Booklet. _____
- ☐ I would prefer to be listed as anonymous in the Leadership Giving Booklet
- ☐ Yes, I would like to receive the Extra Mile print.

MISSION & VISION

WE FIGHT for the health, education and financial stability of every person in our community.

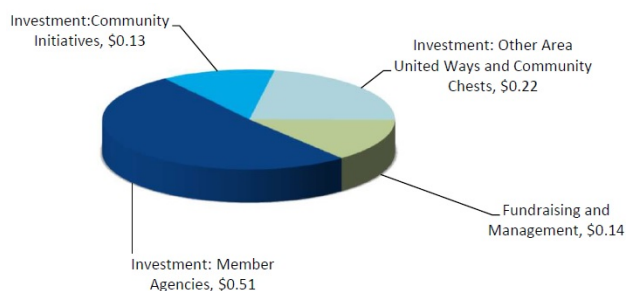
MISSION: TO IMPROVE LIVES by mobilizing the caring power of our community to address local health and human service needs effectively.

VISION: A BETTER LIFE FOR ALL, where everyone in our community has an opportunity for a quality education, financial stability, and good health.

HOW YOUR DOLLAR IS INVESTED

INVESTMENT BY FOCUS AREA (FOR EVERY DOLLAR ALLOCATED)

2023 Campaign Detail (Funds raised in 2022, Based on \$1.00)



HOW MUCH SHOULD I GIVE?

Your gift is a personal matter based on many factors, including your own financial ability. How much you give is a personal and voluntary decision. Many contributors welcome a guide so that each person may contribute according to their means.

CARING GIFT GUIDE

Income	Percentage	Annual Gift
Less than \$1,400/month	2% of one month's income	Up to \$28
\$1,400 to \$1,899/month	2.5% of one month's income	\$35 to \$48
\$1,900 to \$3,199/month	3% of one month's income	\$57 to \$98
\$3,200 to \$3,699/month	3.5% of one month's income	\$112 to \$130
\$3,700 to \$4,199/month	5% of one month's income	\$185 to \$210
\$4,200 to \$4,699/month	6.5% of one month's income	\$273 to \$305
\$4,700 to \$5,199/month	8% of one month's income	\$376 to \$416
\$5,200 to \$5,999/month	9.5% of one month's income	\$494 to \$570
\$6,000 to \$7,999/month	10% of one month's income	\$600 to \$800
\$8,000 to \$8,999/month	11% of one month's income	\$880 to \$990
\$9,000 or more/month	12% of one month's income	\$1,080 and up

Fair Share Concept

1 hour's pay per month for hourly employees or 1% of salary.

LEADERSHIP GIVING

Recognizes those who give annually at the levels listed below. To qualify for leadership giving through a combined gift with another household member, be sure to list the person's name and his/her employer. Also please list the name(s) as you would like it/them to appear in the Leadership Giving Recognition Booklet.

Alexis de Tocqueville Society - \$10,000 and above

Signature Club \$1,000 and above

Platinum Level	\$7,500–\$9,999
Gold Level	\$5,000–\$7,499
Silver Level	\$3,500–\$4,999
Pewter Level	\$2,000–\$3,499
Bronze Level	\$1,500–\$1,999
Copper Level	\$1,000–\$1,499

Initial Club \$500–\$999

Extra Mile Club is a program for those who give 50% over their caring gift level. Please place a check mark in the space provided on the front of this form if you wish to receive a thank you art print.

PARTICIPATING AREA COMMUNITY CHESTS/ UNITED WAYS AND CODES

Thank you for giving to United Way of Greater Kingsport. If desired, you may also choose to designate a portion of your gift (\$50 minimum donation) to one of these participating area Community Chests / United Ways.

Community Chest of

30–Baileyton
31–Blountville
35–Sullivan South
36–Fall Branch
37–Gray
40–Greater Indian Springs
42–Mount Carmel
43–Piney Flats
45–Sulphur Springs
48–West Carter's Valley

United Way of

33–Bristol
38–Greene County
39–Hawkins County
41–East Tennessee Highlands
46–Unicoi County
47–Southwest Virginia

Your contribution may be tax deductible. No goods or services were provided in return for this contribution. United Way of Greater Kingsport provides written substantiation for contributions of \$250 or more however, a copy of your pledge card and paystub provide evidence of payroll deduction.

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UWAYKPT.ORG