

UNITED WE'RE STRONG

CAMPAIGN 2023 AT A GLANCE United Way of Greater Kingsport

- Campaign Theme:** *United We're Strong*
- Campaign Goal:** \$3,000,000.00
- Campaign Dates:** **Pacesetter Campaign** –August 14 –September 15, 2023
Community Campaign – September 21 –November 15, 2023
All campaign results need to be *reported* to United Way by 4 p.m. one week prior to the celebration to be counted in the celebration numbers.
- Campaign Events:** **Regional Kick-off** – August 17, 2023, 11:30 – 1:00, MeadowView Conference Resort -Grand Ball Room Hosted by United Way of Bristol TN-VA
- Campaign Celebration** November 16, 2023 11:30 – 1:00 pm, Kingsport Farmers Market
- Leadership Giving Thank You Event** – January 2024, Location: TBD
- Extra Mile Club Print:** *En Plein Air* series by Carol Dixon *The Exchange Place*
- Video:** **2023 Local Video – United We're Strong** Visit www.uwaykpt.org/2023campaign
- Speakers and Tours:** Agency or UW Representatives available by virtual meetings. Please complete Agency Speakers and Tours form and return to Lori Miller lmiller@uwaykpt.org or call 423-378-3409 ext. 14 for more information.