**CAMPAIGN 2022 AT A GLANCE**

United Way of Greater Kingsport

**Campaign Theme:**  
*United We’re Strong*

**Campaign Goal:**  
$3,000,000.00

**Campaign Dates:**  
**Pacesetter Campaign** – August 11 – September 30, 2022  
**Community Campaign** – Mid September – Mid November 2022  
All campaign results need to be *reported* to United Way by 4 p.m. one week prior to the celebration to be counted in the celebration numbers.

**Campaign Events:**  
**Community Kick-off** – August 11, 2022, 4:00 – 5:00 pm, High Voltage 101 Cherokee St. Kingsport, TN  
**Regional Kick-off** – August 19, 2022, 11:30 – 1:00, Delta Hotels by Marriott, 3005 Linden Dr. Bristol, VA  
Hosted by United Way of TN-VA

**Campaign Celebration**  
November 17, 2022, 11:30 – 1:00 pm, Kingsport Farmers Market

**Leadership Giving Thank You Event** – January 2023, Location TBD

**Extra Mile Club Print:**  
*En Plein Air* series by Carol Dixon  
*Allandale Barn*

**Video:**  
*2022 Local Video – United We’re Strong*

**Speakers and Tours:**  
Agency or UW Representatives available by virtual meetings. Please complete Agency Speakers and Tours form and return to Lori Miller [lmiller@uwaykpt.org](mailto:lmiller@uwaykpt.org) or call 423-378-3409 ext. 14 for more information.