UNITED WE FIGHT.
UNITED WE WIN.

LIVE UNITED®

GIVE today at
www.uwaykpt.org

United Way
of Greater Kingsport

United Way
ABOUT UNITED WAY OF GREATER KINGSPORT

No matter the obstacles. No matter the odds. At United Way of Greater Kingsport, we’re not afraid to take on the impossible. We improve 1,400 lives every day by tackling early grade literacy, breaking the cycle of poverty, fighting for the health of our neighbors, and supporting the needs of our senior citizens. UWGK supports thirty member agencies through financial funding of forty-one programs across the areas of Education, Income, Health, and Seniors, because these are the building blocks for a good quality of life for all. United We Fight! United We Win! Together, we can accomplish more than any single group can on its own. To live better, we must LIVE UNITED, because CHANGE DOESN’T HAPPEN ALONE.

CHANGE DOESN’T HAPPEN ALONE

The success stories featured in this publication didn’t happen by themselves, because change doesn’t happen alone. The United Way of Greater Kingsport fights for the health, education and financial stability of every person in our community. For each person whose life is touched by a United Way program or initiative, there are MANY individuals who help make that happen. These lives include a mother who was able to escape a domestic violence situation with her children, a child that has been able to learn and grow through quality afterschool care, a parent who was able to adapt to a new language and gain her citizenship to help give her children a quality life, and many others who are being helped each day.

Let me share the story with numbers.

With all these numbers it really comes down to ONE decision. We invite YOU to join us this year in making a positive difference in our community.

Will you join us? There are three easy ways to give:
1) www.uwaykpt.org/give
2) a workplace giving campaign through an employer
3) Mail to 301 Louis Street, Suite 201; Kingsport, TN 37660.

Thank you for creating positive change in our community, because we know CHANGE DOESN’T HAPPEN ALONE!

Live United,
Danelle Glasscock
Executive Director

HOW YOUR DOLLAR IS INVESTED:
INVESTMENT BY FOCUS AREA (FOR EVERY DOLLAR ALLOCATED)

Find your opportunity today
VOLUNTEER KINGSPORT
WWW.VOLUNTEERKINGSPORT.ORG

2019 REGIONAL UNITED WAYS AND COMMUNITY CHESTS OF TRI-CITIES TENNESSEE/VIRGINIA

Thank you for giving to United Way of Greater Kingsport. If desired, donors may also choose to designate a portion of their gift to one of these participating area Community Chests or United Ways. Any donor needing additional information on these funding decisions should contact the organization listed below.

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<th>ORGANIZATION NAME</th>
<th>CONTACT</th>
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<tr>
<td>United Way of Greater Kingsport</td>
<td>Danelle Glasscock</td>
<td>423-378-3409</td>
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<td>Baileyton Community Chest</td>
<td>Barbara Tilson, Treasurer</td>
<td>423-234-6911</td>
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<td>Blountville Community Chest</td>
<td>Stacy Jones, Treasurer</td>
<td>423-323-7018</td>
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<td>Fall Branch Community Chest</td>
<td>Richard Bacon, President</td>
<td>423-956-7233</td>
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<td>Gray Community Chest</td>
<td>Tony Barnes, President</td>
<td>423-913-2695</td>
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<td>Greater Indian Springs Community Chest</td>
<td>Walt McConnell, Treasurer</td>
<td>423-276-4715</td>
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<td>Mount Carmel Community Chest</td>
<td>David Jennings, President</td>
<td>423-357-5468</td>
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<td>Piney Flats Community Chest, Inc.</td>
<td>Carrie Schwartz, Treasurer</td>
<td>423-282-6414</td>
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<td>Sullivan South Community Chest</td>
<td>Ben Wexler, President</td>
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<td>Sulphur Springs Community Chest, Inc.</td>
<td>Bruce Bacon, President</td>
<td>423-753-2409</td>
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<td>West Carter’s Valley Community Chest</td>
<td>Stacy Barton, Secretary</td>
<td>423-357-5662</td>
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<td>United Way of Bristol TN-VA, Inc.</td>
<td>Lisa Cofer, Executive Director</td>
<td>423-968-4912</td>
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<td>United Way of Elizabethton/Carter Co</td>
<td>Crystal Carter, C.I. Coordinator</td>
<td>423-543-6975</td>
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<td>United Way of Greene County</td>
<td>Wendy Peay, Executive Director</td>
<td>423-639-9361</td>
<td>$99,763.48</td>
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<td>United Way of Hawkins County, Inc.</td>
<td>Teresa Buttry, Executive Director</td>
<td>423-272-7379</td>
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<td>United Way of SW Virginia, Inc.</td>
<td>Travis Staton, Executive Director</td>
<td>276-628-2160</td>
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<td>United Way of Unicoi County</td>
<td>Robert Stromberg, Bookkeeper</td>
<td>423-742-2595</td>
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<td>United Way of Washington Co, TN</td>
<td>Kristan Spear, President &amp; CEO</td>
<td>423-220-1235</td>
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Total Designations to Regional United Ways and Community Chests $3,527,543.48

A rate of 13.4 percent (9.9% administrative; 3.7% uncollectibles), compliant with United Way Worldwide standards, is charged to offset the cost of processing designated dollars.

HOW YOUR DOLLAR IS INVESTED:
INVESTMENT BY FOCUS AREA (FOR EVERY DOLLAR ALLOCATED)

United Way of Greater Kingsport • 301 Louis Street, Suite 201 • Kingsport, TN 37660
Phone: (423) 378-3409 • To pledge online or to get more information, visit uwaykpt.org • Join us on social media!
WE FIGHT for every child to graduate college and career ready.

WHY IT MATTERS.

67% of area third graders are not reading proficiently by the end of third grade as defined by TNReady.

WHAT’S WORKING.

100% of Summer Read to Lead students maintained or improved reading levels over 4 weeks of camp.

United We Fight for the education of our youth. In the past year, not only did we work with 12 programs through 9 member agencies, but we have also had continued success with United WE READ. United WE READ has been a signature community impact initiative of the United Way of Greater Kingsport since 2012 and is committed to its mission to engage, empower, and equip all children, families, and the Greater Kingsport community with tools and strategies that build a literacy rich culture and a pathway to lifelong success.

As a UWGK member agency, Girls Inc., has become a staple in our community that provides various outreach programs both after-school, after hours and during the summer for girls ages 4-19 that enhance their educational, occupational and physical development.

The skills developed in childhood become the basis for a prosperous society. When adults interact back-and-forth with children through activities like reading aloud together, talking, singing, and playing games, they are helping to build a healthy brain architecture for that child. With time and practice, the child’s brain weaves these many skills together to create a strong foundation for future success. United We Win. Join us in helping all children and youth graduate prepared for college, career, and beyond.

20 MINUTES of reading each day can develop a larger vocabulary, a longer attention span, and better listening skills!
WE FIGHT to break the cycle of poverty.

16.6% of families in Sullivan County live in poverty as last reported by the US Census Bureau.

United We Fight to break the cycle of poverty. In the past year, not only did we work with 8 programs through 7 member agencies, but we also initiated the effort to make Sullivan County a certified ACT Work Ready Community. Sullivan County became just the 14th county in Tennessee and the 1st county in Northeast Tennessee to obtain this status. With the help of our investment, 540 high school students earned their National Career Readiness Certificate. We believe that this helps break the cycle of poverty starting with young adults through the removal of barriers to employment. Investing in self-sufficiency creates long-term, lasting change for individuals, the business community, and the local economy. With funding from UWGK, Life BRIDGE, is also helping fight the barriers to employment. This community impact initiative, in partnership with the Greater Kingsport Alliance for Development, brings together education, training, and services to assist individuals who are focused on ultimately securing in-demand careers in our community. United We Win. Join us in removing even more barriers to employment through our continuous efforts to break the cycle of poverty.
WE FIGHT for the health of our neighbors.

In 2017, nearly twice as many individuals died from DRUG OVERDOSES than automobile crashes in Sullivan County.

WHAT’S NEW.

United We Fight for the health of our neighbors. In the past year, not only did we work with 22 programs through 15 member agencies, but we have also continued our efforts in fighting against the drug abuse crisis. One of the greatest needs in our community is the drug abuse crisis and the negative impact it has on individuals, families and the workforce. In response to this problem, we have formed AveNew, a collaborative effort between United Way of Greater Kingsport and other community representatives that has been built to focus on drug education, prevention, and stigma reduction. Continuing to educate our community, and connecting them with available resources, will reduce the stigma associated with substance use disorder. It will also help those suffering with substance use disorder get the help they need and prevent others from falling victim. For local resources, visit us online at avenewtn.org. United We Win. Join us in our fight for the health of our neighbors.
**UNITED WAY OF GREATER KINGSPORT INITIATIVES**

**AveNew** – ($100,000) Initiative that focuses on areas of drug education, prevention, community awareness and stigma reduction.

**Life BRIDGE** – ($20,000) Initiative that aims to equip clients with support, mentorship, and the tools necessary to achieve economic independence.

**United WE READ** – ($40,000) Initiative that aims to engage, empower, and equip all children, families and the Greater Kingsport community with tools and strategies that build a literacy rich culture, and a pathway to lifelong success.

**HELPING CHILDREN AND YOUTH SUCCEED**

**Big Brothers Big Sisters of the Greater Tri-Cities** – Community-Based & Site-Based Mentoring Program ($70,079) matches caring, consistent adult volunteers with children in our community who need a friend and mentor.

**Boy Scouts of America, Sequoyah Council** – Youth Development Program ($15,000) teaches participants life-long skills and values. They acquire the skills they need to make the right choices, meet challenges and overcome them. Youth learn today what will sustain them tomorrow.

**Boys & Girls Club of Greater Kingsport** – Building Successful Adults Program ($33,445) provides a safe environment helping teens realize their fullest potential by providing quality programs which enhance health, social, and educational development.

**Boys & Girls Club of Greater Kingsport** – Licensed Childcare Program ($122,825) helps children realize their fullest potential by providing childcare programs which enhance their health, social, and educational development.

**Boys & Girls Club of Greater Kingsport** – Satellite Program ($40,377) focuses on building successful adults at satellite locations in Greater Kingsport.

**Girl Scout Council of the Southern Appalachians, Inc.** – Leadership Experience Program ($17,000) provides a comprehensive leadership development program that positively impacts girls grades K-12 by building skills that lead to future success.

**Girls Inc. of Kingsport** – Core Program ($180,000) provides facility based and off-site outreach programs both after-school, after hours and during the summer for girls ages 4-19 that enhance their educational, occupational and physical development.

**Holston Children & Youth Services** (Frontier Health) – School Based Prevention Program ($35,023) provides clinical services for at-risk students with academic, social, and/or behavioral problems; helps schools maintain safe, disciplined learning environments; and provides consultation for teachers and collaboration with counselors.

**Kingsport Child Development Center** – Sliding Fee Scale/Income-Based Childcare Program ($120,000) provides quality childcare/preschool services implementing developmentally-appropriate programs meeting the social, emotional, and educational needs of all children served at affordable rates for parents/guardians.

**Small Miracles Therapeutic Equestrian Center, Inc.** – Equine-Assisted Activities & Therapies Program ($18,000) enhances the physical, emotional, social, cognitive and behavioral growth of individuals with special needs and disabilities through both mounted and unmounted equine-assisted activities and therapies.

**Small Miracles Therapeutic Equestrian Center, Inc.** – Equine-Assisted Positive Youth Development Program ($14,000) enhances the fundamental life skills and personal development of children and youth by providing prosocial, leadership and work/college-readiness skills through the utilization of equine-assisted experiential learning activities.

**Sullivan County Imagination Library** – Sullivan County Imagination Library Program ($20,000) promotes early childhood reading through monthly mailings of free, age-appropriate books to registered children in our county who are between birth and age five.

**PROMOTING SELF-SUFFICIENCY**

**Frontier Industries (Frontier Health)** – Vocational/Development Services Program ($46,900) offers pre-vocational, employment, residential, and community integration services to individuals who have intellectual, developmental, emotional and/or physical disabilities.

**Hope Haven Ministries** – Work Program ($27,300) provides emergency shelter and assistance to individuals so they may obtain gainful employment, build self-sufficiency and break the cycle of homelessness.

**Hope House** – Fresh Start Program ($20,500) offers support services for pregnant women, new parents, and extended family members who are in crisis concerning pregnancy, parenting, and providing basic needs for themselves and their young children.

**Hope House** – Restart Program ($20,500) reaches out with love and support to moms and babies in our community with what they need to grow, succeed, and become self-sufficient.

**Family Promise of Greater Kingsport** – Family Self-Sufficiency Program ($18,300) enhances the lives of homeless in Northeast Tennessee and Southwest Virginia by providing families with children temporary shelter and assistance so they may become self-sufficient.

**Literacy Council of Kingsport** – Tutoring Program for Adults ($31,000) helps adults improve their literacy skills and assists students in learning to speak and read English through one-on-one tutoring with trained volunteers.

**Small Miracles Therapeutic Equestrian Center, Inc.** – Horses Empower Heroes Program ($9,500) promotes the recovery, stability and self-sufficiency of veterans by assisting with the transition from mere survival-mode into resiliency and hope through trauma-focused, relationship-rich, equine-assisted activities and therapies (EAAT).
Proposed Allocations & Initiatives

ENSURING HEALTH, SAFETY AND STABILITY

American Red Cross of Northeast Tennessee – Disaster Response Program ($85,500) serves people affected by disaster and continually strengthens its own capacity and the capacity of communities for disaster, response and recovery.

American Red Cross of Northeast Tennessee – Community Resilience Program ($60,000) helps people prevent, prepare for, or respond to emergencies to achieve a positive health outcome, ultimately helping to create a more resilient community.

Bloomingdale Volunteer Fire Department – Medical First Responder Program ($19,116) provides emergency medical services as licensed First Responders per guidelines set forth by the State of Tennessee & Sullivan County EMS.

CASA for Kids, Inc. – Core Program ($46,001) supports and promotes professionally-trained community volunteers to advocate for abused and neglected children’s best interest within the Juvenile Court and ensure safe and stable placements.

Children’s Advocacy Center of Sullivan County – Counseling Program ($33,115) provides trauma-focused treatment to the child victims of sexual abuse and severe physical abuse in a child-friendly environment that focuses on the well-being of the child.

Children’s Advocacy Center of Sullivan County – Victim Services Program ($10,119) provides counseling and assistance to the non-offending parents or caregivers of victims.

Contact 211 of Northeast Tennessee, Inc. – Information & Referral Program ($42,587) administers a telephone helpline staffed by trained volunteers who provide information and referral, a listening ear to distressed callers, crisis intervention, and daily reassurance calls in the 8-county service area.

Friends in Need Health Center – Appalachian Miles for Smiles Mobile Dental Unit ($25,000) provides quality dental care and eye examinations at no cost to uninsured residents of East Tennessee and Southwest Virginia.

Friends in Need Health Center – Dental Services Program ($62,500) provides affordable dental care to the working uninsured of the Greater Kingsport area.

Friends in Need Health Center – Medical Services Program ($25,000) provides affordable medical care to the working uninsured or underinsured of the Greater Kingsport area.

Holston Counseling (Frontier Health) – Substance Abuse Counseling Program ($51,857) provides services to individuals who are experiencing interpersonal, family, employment, or legal difficulties due to substance abuse or dependence.

Holston Counseling (Frontier Health) – Crisis Assessment Program ($15,427) Mobile Crisis Response Team provides 24-hour crisis intervention counseling and referral services for persons experiencing a psychiatric crisis or co-occurring disorders.

Kingsport Lifesaving Crew – Emergency Medical, Rescue and Extrication Program ($25,000) provides emergency first responder and specialty extrication services to accident and trauma victims in the Greater Kingsport area.

Legal Aid of East Tennessee – Domestic Violence Legal Assistance Program ($17,740) provides family safety and stability for victims of domestic violence through court orders granting a divorce or order of protection.

Link House (Frontier Health) – Core Program ($41,116) provides food, shelter, crisis intervention, diagnostic and evaluation services as well as counseling to adolescent females who are neglected, abused, runaway, unruly, or delinquent.

Mountain Region Speech & Hearing Center – Speech-Language Scholarship Program ($69,202) provides infants, children and adults with highest quality and cost effective evaluation, treatment and education for speech, language and swallowing disorders regardless of their ability to pay.

SAFE House (Frontier Health) – Domestic Violence Shelter Program ($53,524) provides a safe, confidential, and temporary shelter for victims of domestic violence and their dependent children. 24/7 services may include crisis services, transportation, advocacy, follow-up and community education.

Salvation Army – Social Services Program ($80,321) provides basic human needs—clothing, food, rent, mortgage, utilities, and medicine—without discrimination.

Salvation Army – Emergency Shelter Program ($40,045) provides lodging, meals, personal hygiene items, clothing, counseling, job placement, financial planning, and survival skills to assist individuals/families in becoming self-sufficient.

SUPPORTING AGING WITH CHOICES

First Tennessee Human Resource Agency – Personal Support Services Program ($20,358) promotes self-sufficiency and prevents institutional placement by providing cost-effective in-home care for individuals in threat of harm due to abuse or neglect.

Meals on Wheels of Kingsport – Core Program ($117,552) provides hot, nutritious meals and human contact to isolated, incapacitated senior citizens and, if appropriate, other home-bound, disabled persons to facilitate safe, independent living.

Shepherd Center of Kingsport – Assistance to Older Adults Program ($21,169) provides services, such as transportation, medical equipment loan, and minor home repairs, which enable older adults to remain living independently and safely in their homes.
United Way of Greater Kingsport would like to thank the generosity of volunteers and donors in our area that provide the resources to help us improve lives in our communities where we work and live. Without donors like you, we would not be able to fight for the education, financial stability, and health of every person in our community.

Together, by donating to United Way, we can improve 1400 lives every day in the Greater Kingsport region through services that mobilize the caring power of our community to effectively address local health and human service needs. This is made possible thanks to your generosity and the 41 programs and three initiatives funded by United Way of Greater Kingsport.

Join us in addressing root cause issues like drug addiction, domestic violence, and homelessness, giving people hope for a better tomorrow. We invite you to be part of the change: help us take on the hard jobs of getting those root causes eliminated and by allowing us the ability to deliver sustainable results.

Give to United Way to help us raise our goal of $3.5 million and continue supporting local programs and initiatives that IMPROVE LIVES in our community. Please join me by giving, advocating and volunteering, because CHANGE DOESN’T HAPPEN ALONE.

Michelle Bacon, 2019 Campaign Chair