

# UNITED WAY CAMPAIGN AWARDS PROGRAM

Company: \_\_\_\_\_ Coordinator: \_\_\_\_\_

The United Way of Greater Kingsport Campaign Awards Program is based on campaigning to a company's **Full Giving Potential (FGP)**. This is what your company could raise if all employees gave according to their **Full Giving Potential**. The awards program is designed to recognize four levels of achievement in campaigning to potential. The award given in the first year is a wood plaque bearing an engraved brass nameplate. The award for subsequent years is an engraved bar that can be added to the plaque.

## Award Criteria

Award of Excellence % FGP = 100% or more	Gold Award % FGP > 85%	Silver Award % FGP > 60%	Bronze Award % FGP > 25%
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## Calculating Full Giving Potential (FGP)

- |   |             |
|---|-------------|
| 1. Average monthly salary of all employees    | _____       |
| 2. Caring gift amount for salary level        | _____       |
| 3. Multiply 1. x 2.                           | _____       |
| 4. Total number of employees                  | _____       |
| 5. Multiply 3. x 4.                           | _____ FGP   |
| 6. Company's total employee contribution      | _____       |
| 7. Divide 6. / 5. (Multiply by 100 for %-age) | _____ % FGP |

Your award level is: \_\_\_\_\_

## Caring Gift Guide

Monthly Average	Caring Gift Amount
< \$1,400	2% of salary
\$1,400 - \$1,899	2.5% of salary
\$1,900 - \$3,199	3% of salary
\$3,200 - \$3,699	3.5% of salary
\$3,700 - \$4,199	5% of salary
\$4,200 - \$4,699	6.5% of salary
\$4,700 - \$5,199	8% of salary
\$5,200 - \$5,999	9.5% of salary
\$6,000 - \$7,999	10% of salary
\$8,000 - \$8,999	11% of salary
\$9,000 or greater	12% of salary