



Mission: To improve lives by mobilizing the caring power of our community to address local health and human service needs effectively.
Vision: To be a model of excellence in achieving community health and human service solutions.
Core Values: Caring Collaboration Excellence Integrity Service

December 17, 2009

Winter Issue

United Way of Greater Kingsport Makes Goal

United Way Calendar

Christmas Open House – Thursday, December 17, 2009, 1:00 – 4:00 p.m., 727 North Eastman Road.

Christmas Holidays – December 24th and 25th, Office closed.

New Year’s Day – Holiday, office closed.

Annual Meeting – Friday, January 29, 2009, 11:30 a.m. – 1:00 p.m., First Presbyterian Church.



Signature Club Chair Bruce Sites posts the numbers to put United Way over the top.



Campaign Chair Greg Boehling announced victory in spite of tough economy.

Campaign Cabinet Evaluation – Monday, January 11, 2010, 10:00 – 11:00 a.m., United Way office.

Board of Directors Meeting – Tuesday, January 26, 2010, 8:00 – 9:30 a.m., Eastman Employee Center, Rm. 219.

New Board Member Orientation – Tuesday, January 26, 2010, 9:30 – 11:30 a.m., Eastman Employee Center, Rm. 219.

Board Retreat – Tuesday, March 16, 2010, 5:00 – 9:30 p.m., Eastman Lodge, Dinner provided.

United Way announced at the Community Campaign Celebration that the goal had been met in the toughest economy since the Great Depression. More contributions have been made since the celebration and United Way currently has exceeded the \$3.45 million. With gift in kind contributions of a little more than \$220,000, resources total more than \$3.675 million. The gift in kind resources are largely made up of advertising from local media outlets, PSA’s and newspaper advertising space.

Among the donors and volunteers recognized at the event were several representatives who received awards for their company campaigns. A complete listing of the awards will be included in the Annual Report in January.

Loyal Contributors, anyone who has given to United Way for ten or more years, were recognized. A special recognition went to all those in attendance who had given fifty or more years. See Loyal Contributor highlight on page 4.

Cameron Henri from the Young Leaders Society, encouraged those who fall in the age group of 18 – 40 to get engaged. For more information and how to get involved, see article on page 2.

Campaign Chair Greg Boehling recognized the Campaign Cabinet for an outstanding job. See a complete listing of division chairs and vice-chairs on the United Way website under Campaign/Campaign Cabinet.

At the conclusion of the event, Alderwoman Valerie Joh presented a commendation on behalf of the City of Kingsport to Campaign Vice-Chair Pat Kane and Chair Greg Boehling. Both were commended for their leadership in inspiring the Pacesetter campaigns to set a stretch goal. Boehling and the Campaign Cabinet resolved not to decrease the goal and worked diligently to raise additional dollars to meet the need in the community. This personal commitment inspired others to LIVE UNITED and served as a call to action to Give, Advocate, and Volunteer.

Young Leaders Make a Difference



Young Leaders Society kicks off with a Week of Caring service project in June 2009.

The most recent of the Young Leaders projects was in conjunction with Make a Difference Day on October 24, 2009. The group held a personal hygiene and safety item drive to benefit the clients of Shepherd Center, a United Way program.

The items were distributed to selected low income clients. “Receiving the products can actually make a difference in the client being able to purchase medicine or even food,” said Shepherd Center Executive Director Katherine Scoggins. Shepherd Center’s mission is to enable older adults to live safely and independently in their own homes. They provide transportation, medical equipment loan, and minor home repairs to older adults to carry out their mission.

General George S. Patton once said, “Never tell people how to do things. Tell them what needs to be done and they will surprise you with their ingenuity.” This is exactly what happened when United Way approached Josh and Cameron Henri about getting a younger generation engaged in the work of United Way.

“I first met Cameron last year when she coordinated her department’s United Way campaign at Eastman,” said Resource Development Director Ann Rhem. “I had opportunity to get to know her a little better on an agency tour. We had been talking internally about ways to engage the younger generation in the work of United Way, especially as we lose track of many older adults as they retire.”

Rhem approached Cameron and her husband Josh, both engineers at Eastman, about the possibility of starting the social networking group. “I had collected some information from my colleagues in the field about their young leaders groups and presented the information to them. As they say, the rest is history. They took it and ran with it. It is so refreshing to see their excitement and all they’ve accomplished,” beamed Rhem.

“If you are interested in learning more about the Young Leaders Society, visit the new United Way web-site at www.uwaykpt.org or check out our Facebook page,” suggested Clint Robinette, Communications coordinator for the group. “Just search for United Way of Greater Kingsport Young Leaders Society.”

A guideline for membership is simply to have a desire to make a difference in the community. The group is targeting young adults between the ages of 18 and 40 but won’t turn away anyone who is interested over the age of 40. While a monetary gift to United Way is certainly welcome, it is not required for membership.

The mission of the Young Leaders Society is to educate and engage young leaders in the work of United Way. Through community service and leadership development, members will learn about the needs of the community and how to create lasting positive change.

T-Shirt Sale



Short Sleeve – Gildan 6.1 oz. 100% White Cotton
LIVE UNITED on the front
and UWGK logo on the sleeve.

S – XL \$5.00 2XL – 5XL \$7.00

Long Sleeve – Gildan 6.1 oz. 100% White Cotton
LIVE UNITED on the front
and UWGK logo on the sleeve.

S – XL \$9.00 2XL – 5XL \$12.00

**Bring this ad by the United Way office on Eastman Road and receive \$1.00 off.*

Highlight of the Year: Pat Summitt Spoke at Regional Kick-off



Cheerleaders from Sullivan Central perform dance routine to Rocky Top.



Young ladies from Girls Inc. entertain with the United Way song.

“The economy is tough but don’t let that be an excuse,” Pat Summitt said to the crowd that had gathered at the Regional Kick-off in August. “When I started coaching the Lady Vols, we set out to be national champions. United Way is just the same as our team. We’re only as good as our weakest player. Teamwork works.” United Way of Kingsport, its volunteers and donors took these words of inspiration to heart. Just like the young women on Pat’s team work hard so they won’t let her down, the community worked hard not to let the recipients of United Way services down. Thank you Kingsport community for your generous spirit!

Citizens Review Process Needs Volunteers

Dear Community Volunteer:

Have you ever wondered who makes the decisions on how much money is distributed to each United Way agency? The community does. That’s us – you, me, our friends, families and neighbors. The community raises the money and the community distributes the money through the United Way Citizens Review Committee.

We need compassionate volunteers. We hope you will be one of them.

What is involved?

- 1) Attendance at approximately 5 meetings, including training and orientation (from March through June).
- 2) A willingness to set aside past and present involvement with any United Way agency for the purpose of fair and accurate funding deliberations.
- 3) An understanding that the results of the funding deliberations have a tremendous effect on each agency.

Why you should want to volunteer for this opportunity?

- 1) You will learn a great deal about our community, its needs and the resources available to meet those needs
- 2) You will get to work with others like you in our community
- 3) You will help direct where the community contributions go
- 4) Our community will be better because of your work

The agency programs will be evaluated and receive funding by the four focus areas: Helping Children and Youth Succeed, Ensuring Safety and Stability, Supporting Aging with Choices, and Promoting Self-Sufficiency.

If you are interested in serving or if you volunteered in the past, we’d like to have you back; please email me at ganderson@uwaykpt.org for more information. Thank you for all that you do for our community.

Sincerely yours,

Gail Anderson, Director of Community Investment and Communications

Bob Miller Has Supported United Way for 62 Years



Bob Miller and his wife Doris were recognized as being the contributors in attendance with the longest giving record at the Campaign Celebration. United Way of Greater Kingsport has only two others on record who have a longer history of giving, with 66 years being the longest.

At 91, Mr. Miller remains very active in the community by volunteering for several organizations. He volunteers for Move to Kingsport and ENCORE, a Chamber of Commerce Leadership program. He'll be the ENCORE Chairman in 2010. He is also very active in the Lions Club, where he helps with vision testing in the schools. Setting another phenomenal record, Mr. Miller has sung in his church choir for 74 years.

He speaks highly of the Kingsport community. "It's great to live in a community where the majority of people willingly and graciously support United Way programs."

Turn Yourself In

Do you have a personal story to share about how a United Way service has changed your life or the life of a loved one?

Are you a loyal supporter of United Way – someone who has given to any United Way for 10 years or more?

We would love to tell your story in our newsletter.

Please submit it along with a photograph, if you have one, to arhem@uwaykpt.org or call 378-3409, ext. 13 for more information.



**Merry Christmas
and
Happy New Year
from
the United Way Staff !**



**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED** 

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